

Global Education Office

FALL 2025

GLOBAL INITIATIVES MASTER CLASS SERIES: International Student Success



From Students to Global Ambassadors: A Strategic Approach to International Alumni Engagement

September 23, 2025

11 a.m. - 1 p.m.

Student Commons - Richmond Salon IV

Many institutions struggle with limited data and fragmented outreach when it comes to international alumni. These challenges are common, and can be addressed through intentional programming, strategic planning, and a collaborative approach.

This workshop presents a comprehensive approach for supporting international students from arrival through graduation and into alumnihood. We will explore how consistent engagement throughout the student life cycle builds lasting relationships and strengthens alumni connections.

Discussions will focus on aligning international alumni engagement with broader institutional goals, including international students' recruitment, career development, study abroad, and industry partnerships. We will also explore how international alumni can give back and contribute to advancement efforts.

Vivian Wang, Ph.D.

*Vice Provost for Global Engagement
The University of Tulsa*

About the facilitator:

Dr. Vivian Wang serves as the vice provost for global engagement at The University of Tulsa. As the Senior International Officer, she provides leadership for the University's overall mission of global engagement in research, education, and community outreach. She has administrative oversight of international students' recruitment and admission, international students and scholars' services, education abroad, global partnerships, JumpStart TU program and other global education initiatives. She is active in AIEA, NAFSA and AIRC. She is selected as 2023-2024 AIEA Presidential Fellow and Asian American Affairs Commissioner for the City of Tulsa.

View more information and register for the workshop at global.vcu.edu/master-class-series/